

# **ANNUAL REPORT**

## **2007 - 2008**



### **Wheat Products Promotion Society**

Registered Office : 8381, Roshanara Road, Delhi - 110 007  
Mailing Address : C/o 601, DDA Building, Plot No. 4, Distrcit Centre, Laxmi Nagar, Delhi - 110092  
Tel : +91-11-22457518  
E-mail : [info@wpps.org](mailto:info@wpps.org)    Url : [www.wpps.org](http://www.wpps.org)



# Wheat Products Promotion Society

## ANNUAL REPORT

FOR THE YEAR ENDED MARCH 31, 2008

The Executive Committee has pleasure in presenting the Annual Report alongwith Audited Accounts of the Wheat Products Promotion Society (WPPS) for the year ending on March 31, 2008.

The ANNUAL GENERAL MEETING of the WPPS was last held on September 23, 2007 at India International Centre, 40, Max Muller Marg, Lodhi Road, New Delhi.

The following were present:

Name of Representative and Organization

Mr. R. K. Garg, R. R. Roller Flour Mills

Mr. Ravi Krishna, All India Bread Manufacturers Association

Mr. A. N. Gupta, Hony. Bhawani Roller Flour Mills Pvt. Ltd.

Mr. Vinod Kapoor, Kapoor Brothers Roller Flour Mills

Mr. Prem Gupta, Danapur Flour Mills

Mr. R. P. Jain, The Delhi Roller Flour Mills Ltd.

Mr. Pramod Kumar S., Karnataka Roller Flour Mills Association

Mr. K. S. Kamlakannan, Naga Limited

Mr. B. B. Pattanaik, National Seeds Corporation Limited

Mr. D. V. Malhan, Society of Indian Bakers

Mr. K. S. Kamlakannan, The Tamilnadu Roller Flour Mills Association

Mr. B. Shanilal, Brindavan Roller Flour Mills (P) Ltd.

Mr. B. Shanilal, Belgaum Roller Flour Mills (P) Ltd.

Mr. B. Shanilal, Sunil Agro Foods Ltd.

Mr. K. M. Agarwal, Vishnu Food Products P. Ltd.

Mr. S. B. Gupta, Mithila Flour Mills

Ms. Veena Sharma, Roller Flour Millers Federation of India

**EXECUTIVE COMMITTEE:** Elections for the Executive Committee of the WPPS were held and the following were elected unanimously in accordance with the provisions of the Articles of Association for the year of 2007 - 2008:

**Position Name**

Chairman	Mr. B. Shantilal Chairman Sunil Agro Foods Foods Ltd. Bangalore
Vice Chairman	Mr. Ravi Krishna Executive Committee Member All India Bread Manufacturers' Association of India, Delhi
Hony. Secretary	Mr. R. K. Garg Director R. R. Flour Mills Pvt. Ltd. Gwalior
Hony. Treasurer	Mr. A.N. Gupta Director Bhawani Roller Flour Mills Ltd. Ghaziabad
Committee Member	Mr. Prem Goyal Chairman Shakun Consumer Products (P) Ltd. Delhi
Committee Member	Mr. R. P. Jain Managing Director DFM Foods Ltd. Delhi
Committee Member	Mr. Prem Gupta Director Danapur Flour Mills Patna

Mr. Vinod Kapoor, Immediate Past Chairman will be ex-officio member of the Executive Committee.

The Executive Committee co-opted unanimously following members for the year 2006-07:

Mr. J. R. Chandana, Maxim Bakers and Confectioners.

Mr. D. V. Malhan, Society of Indian Bakers

Mr. Shyam Bagrry, Bagrry s India Ltd was requested to be special invitee to the WPPS Executive Committee meetings.

### **OFFICE OF THE WHEAT PRODUCTS PROMOTION SOCIETY :**

The Registered office of WPPS continued to be at 8381 Roshanara Road, Delhi. However, the office work continued from the office of M/s Assocom-India Pvt. Ltd. (Flat No. 601, DDA Building, District Centre, Laxmi Nagar, Delhi - 110 092) who were appointed Secretaries of the WPPS for the year 2007 -08.

### **BANKERS :**

The Bankers of the WPPS continue to be the State Bank of Bikaner & Jaipur and ICICI Bank Ltd, New Delhi. New Bank accounts of WPPS and International Wheat Seminar was opened with Punjab National Bank, Laxmi Nagar which is very close to the Secretariat office and convenient to operate.

### **EXECUTIVE COMMITTEE MEETINGS:**

The Executive Committee held 1 meeting between the AGM held on September 23, 2007 and March 31, 2008 which was close of the year.

### **ACTIVITIES OF THE YEAR:**

**International Wheat Seminar** - The two days International Seminar on Wheat & Wheat Products - VISION 2020 was successfully organised on February 8-9, 2008 at Hotel Taj West End, Bangalore by Wheat Products Promotion Society (WPPS), Roller Flour Millers' Federation of India (RFMFI), Karnataka Roller Flour Mills Association (KRFMA), Society, Society of Indian Bakers (SIB), All India Brea Manufacturers' Association (AIBMA). The International Seminar, fourth in the series, was co-sponsored by a total of 17 organisations including Public and Private Sector organisation, Machinery Manufacturers, Traders, Associations, International NGO s working in the nutrition sector both from India and abroad. A record number (more than 350) of delegates and invitees attended the Seminar. The Seminar was inaugurated by Dr. Akhilesh Prasad Singh, Hon ble Minister of State for Consumer Affairs and Public Distribution, Government of India. A total of 32 speakers presented



papers at four different technical Sessions namely Global Wheat Production, Trade and Commerce; Domestic Wheat Production, Distribution and Consumption; Future Scenario of Wheat Products and Food Security of Nutrition. The Valedictory Session was chaired by Mr. T. Nanda Kumar, IAS, Secretary, Ministry of Food and Public Distribution, Government of India.

The Seminar surpassed overall in all arrangements including number of sponsors and participation as compared to previous seminars. The Seminar provided an opportunity to the industries and prospective entrepreneurs, administrators and planner, scientist and technologists, marketing and nutrition specialists and exporters to come together to debate, consider and fix up the strategies keeping in view the changes likely to take place by year 2020 and to present the recommendations on the same to Government of India.

The Organisers are very grateful to Dr. Akhilesh Prasad Singh, Hon ble Minister of State for Consumer Affairs, Ministry of Consumer Affairs & Public Distribution, Government of India, Mr. Alok Sinha, Chairman-cum-Managing Director, Food Corporation of India, Mr. T. Nanda Kumar, Secretary, Department of Food and Public Distribution, Government of India for their participation, interaction and exchange of views at the Seminar.



From L to R: Mr. Vinod Kapoor, Mr. Akhilesh Prasad, Mr. Alok Sinha, Mr. M. K. Dattaraj

**SIB Award:** The Society of Indian Bakers had instituted awards to confer recognition, and to honor distinguished persons who have made significant and substantial contribution towards advancement and betterment of bakery technology and craft, and towards promotion of bakery industry in the country.



At the request of Society of Indian Bakers (SIB); WPPS had been sponsoring one of the SIB awards for the last four years. Wheat Products Promotion Society gave the financial contribution of Rs 10000/- for the same. SIB decided to confer this award on MR. JOSEPH LAWRENCE for "EXCELLENCE IN BAKERY TECHNOLOGY". The Award was presented to him on 11th March 2008 at the time of 37th Annual General Meeting of the SIB.

## **NEW MEMBER**

Mithila Flour Mills, Patna was enrolled for the year 2007-08.

## **COOPERATION FROM OTHER ORGANIZATION**

The Executive Committee would like to place on record its deep appreciation of the cooperation and assistance received during the years. Our concerned Ministries and Senior Functionaries in Government, Public & Private Sectors, Agricultural Universities and all concerned bodies involved in the Wheat Business. We are grateful to the members of WPPS and all others for carrying on activities of the Society for the promotion of wheat based products.

## **CONCLUSION**

The work of WPPS continues to get recognition as an All India Body engaged in looking after the diverse interests of the wheat based industries. This has been possible due to the consistent efforts of the Society with fullest cooperation from all its members and the Executive Committee.

*B. Shantilal*

B. Shantilal

Chairman



8. Brindavan Roller Flour Mills (P) Ltd.  
1/108, Ahuja Chambers  
Kumara Krupa Road  
Bangalore - 560001  
Karnataka  
Phone : 080-22268799, 22251422  
Fax : 080-22261854
9. Cargill India Limited  
Business Head - Grains & Meals  
DLF Gateway Towers  
DLF City, Phase III  
Gurgaon - 122 002  
Haryana  
Phone : 0124-2358939/40  
Fax : 0124-2358973/77
10. Central Warehousing Corporation  
4/1, Siri Institutional Area  
Khel Gaon Marg  
New Delhi - 110 016  
Phone : 011-26535578
11. Delhi Roller Flour Mills Association  
C/o Ganga Flour Mills (P) Ltd.  
B-37, Lawrence Road  
Industrial Area  
Delhi - 110035  
Phone : 011-27188276  
Fax : 011-27193822
12. DFM Foods Ltd.  
8377, Roshnara Road  
Delhi - 110007  
Phone : 011-23820410  
011-23822734  
Fax : 011-23822409
13. Federation of Biscuit Manufacturers of India  
PHD Chamber of Commerce & Industry  
PHD House, Khel Gaon  
August Kranti Marg  
New Delhi - 110016  
Phone : 011-26863801
14. Golden Bakers & Confectioners  
432, Celesbury Park  
Pune 411037  
Maharashtra  
Phone : 020-24269782, 24268718



15. Gujarat Roller Flour Miller Association  
210, Century Market, 2nd Floor  
O/s Prem Darwaja  
Kalupur  
Ahmedabad - 380002  
Gujarat  
Phone : 079-22166662  
079-22158305  
Fax : 079-22134794
16. Harpreet Foods Pvt. Ltd.  
T-10-Pal Pradhampur  
Badarpur, Delhi  
Phone : 011-3095912
17. High Rise Roller Flour Mills (P) Ltd.  
40 Strand Road  
4th Floor, Room No. 4  
Calcutta - 700001  
Phone : 033-22105162  
033-22431722  
Fax : 033-22433922
18. Indo Bakels Pvt. Ltd.  
43-C, Mittal Towers, Nariman Point  
Mumbai - 400021  
Maharashtra  
Phone : 022-22873636  
022-22881026  
Fax : 022-22020065
19. Kapoor Brothers Roller Flour Mills  
51, Sector 8  
Panchkula - 134109  
Phone : 0172-2560861
20. Karnataka Roller Flour Mills Association  
101, A Queens Corner#3  
Queens Road  
Banaglore - 560 001  
Phone : 080-22200084  
080-22202415  
Fax : 080-22202415
21. L. R. Foods Pvt. Ltd.  
SCF - 71-72, Ist Floor, Main Mkt.  
Sector - 15  
Faridabad - 121007  
Haryana  
Phone : 0129-25003318  
Fax : 0129-8803317
22. Maxim Bakers & Confectioners  
HS-3, Kailash Colony Market  
New Delhi - 110048  
Phone : 011-26432581  
011-26428246

23. Mithila Flour Mills  
Chuna Bhatti, Sakri Road  
Darbanga 846004  
Bihar  
Phone: 06272-22015, 22445
24. MMTC LTD  
Core-1, Scope Complex  
7 Institutional Area  
Lodhi Road  
New Delhi - 110003  
Phone : 011-24362200  
Fax : 011-24364587
25. National Seeds Corporation Limited  
Beej Bhawan, Pusa  
New Delhi - 110012  
Phone : 011-25842093  
Fax : 011-25848371
26. Om Roller Flour Mills  
303, N. S. Road  
P. O. Ansansol  
Phone : 0341-207416, 202344, 231757
27. Punjab Roller Flour Mills Association  
C/o Ghai Agri Roller Flour Mills  
G.T. Road, Vill - Bhattiana  
Near Atwal Place  
Khanna - 141401, Punjab  
Mobile : 9814024673
28. R.R. Flour Mills P. Ltd.  
18/B Gandhi Road  
Gwalior - 474 002  
Phone : 0751-5085557  
Fax : 0751-2341874
29. Roller Flour Miller's Federation of India  
199-A, 1st Floor  
Near 6 Ten Showroom  
Jeevan Nagar (Opp. Maharani Bagh)  
New Delhi - 110014  
Phone : 011-26348011
30. Shakun Consumer Products (P) Ltd.  
B-36, Lawrence Road  
Industrial Area  
Delhi - 110035  
Phone : 011-27105283,  
011-27103969  
Fax : 011-27193822

31. Shalimar Roller Flour Mills  
5-1-503/A/9, Ashok Market  
Siddiamber Bazar  
Hyderabad-12  
Andhra Pradesh  
Phone : 040-24745058  
040-24741736  
Fax : 040-24605536
32. Shiv Roller Flour Mills  
31-B, Lawrence Road  
Industrial Area  
Delhi - 110035  
Phone : 011-27180415  
011-27185513, 011-27186013
33. Society of Indian Bakers  
F-1, Jyoti Building  
16-A/19 Ajmal Khan Road  
Karol Bagh  
New Delhi - 110 005  
Phone : 011-25728771
34. Sunil Agro Foods Limited  
1/108, Ahuja Chambers  
Kumara Krupa Road  
Bangalore - 560001  
Karnataka  
Phone : 080-22268799, 22251422  
Fax : 080-22261854
35. The Tamilnadu Roller Flour Mills Assn.(R)  
Flat No. 119, 'A' Block, Ist Floor  
Shivalaya Building, 119, Ethiraj Salai  
Chennai - 600008, Tamil Nadu  
Phone : 044-28265295  
044-28225248  
Fax : 044-28234569
36. US Wheat Associates  
541 Orchard Road  
Liat Towers Unit 15-02  
Singapore - 238881  
Phone : 65 6737 4311  
Fax : 65 6733 9359
37. Vishnu Food Products P. Ltd.  
D-235 Vivek Vihar  
Delhi - 110 095  
Phone : 011-22153389  
Fax : 011-22153924



## **Wheat Products Promotion Society**

Registered Office : 8381, Roshanara Road, Delhi - 110 007

Mailing Address : C/o 601, DDA Building, Plot No. 4, Distrcit Centre, Laxmi Nagar, Delhi - 110092

Tel : +91-11-22457518

E-mail : [info@wpps.org](mailto:info@wpps.org)    Url. : [www.wpps.org](http://www.wpps.org)